

Message Text

UNCLASSIFIED

PAGE 01 STATE 072596
ORIGIN AGRE-00

INFO OCT-01 EUR-12 ISO-00 EB-08 COME-00 CIAE-00 INR-10
NSAE-00 TRSE-00 /031 R

DRAFTED BY AGRIC/FAS/FMD/PED/LSTENSWICK/MAC
APPROVED BY EUR/EE:C W SCHMIDT
FMD/PED: VLHARNESS
FMD/DAA: JDMINYARD
FMD/AA: KHARRISON
AA: REULER
AGRIC: EBEVIS
EUR/CE:V GRAY
EB/OPF:J FERCH
EB/EWT/H CLARKE

-----076731 220543Z /20

R 212054Z MAR 78
FM SECSTATE WASHDC
TO AMEMBASSY BUCHAREST
AMEMBASSY BUDAPEST
AMEMBASSY PARIS
AMEMBASSY PRAGUE
INFO AMEMBASSY BELGRADE
AMEMBASSY LONDON
AMEMBASSY VIENNA
AMEMBASSY BERLIN
AMEMBASSY WARSAW
AMEMBASSY SOFIA

UNCLAS STATE 072596

E.O. 11652: N/A

TAGS: EAGR, XH

SUBJECT: MARKET DEVELOPMENT PLANNING TEAMS TO EASTERN
EUROPE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 072596

1. USDA IS LAUNCHING A STRATEGIC PLANNING EFFORT TO
DEVELOP 5-YEAR PROGRAMS FOR EXPORT ACTIVITIES. INITIAL
COUNTRIES TO BE STUDIED ARE BULGARIA, CZECHOSLOVAKIA,
GDR, HUNGARY, POLAND AND ROMANIA.

2. AS FIRST STEP, TWO FIVE-MAN TASK FORCES HAVE BEEN

SCHEDULED. TEAM MEMBERS FOR CZECHOSLOVAKIA, HUNGARY AND ROMANIA ARE: MR. EDMUND NICHOLS (LEADER), ASSISTANT TO DEPUTY SECRETARY, USDA; MR. LARRY STENSWICK, PROGRAM AND PLANNING DIVISION, FAS; MR. GEORGE DEGRAW, VICE PRESIDENT, GRAIN OPERATIONS, FAR-MAR-CO, HUTCHINSON, KANSAS; DR. ROBERT BAILEY, ELANCO DIVISION, ELI LILLY CO., INDIANAPOLIS, INDIANA; DR. BART CARDON, ARIZONA FEEDS, TUCSON, ARIZONA; AND THE AG. ATT. FOR THE RESPECTIVE COUNTRY.

3. FAR-MAR-CO IS A LARGE FARMERS COOPERATIVE, BAILEY IS A VETERINARIAN AND ELANCO MANUFACTURES A WIDE RANGE OF AGRICULTURAL CHEMICALS. CARDON IS A FEED NUTRITIONIST WITH A COMPANY INVOLVED IN FORMULATION AND DISTRIBUTION OF MIXED FEEDS.

4. WE HOPE AG. ATTACHE BELGRADE CAN ACCOMPANY TEAM. AG. ATTACHE FOR CZECHOSLOVAKIA AND HUNGARY IS PLANNING TO BE TEAM MEMBER.

5. OVERALL SCHEDULE IS: FRI., APRIL 28 BRIEFING SESSION IN WASHINGTON, D.C. AND LEAVE 20:30 ON PA 106 TO LONDON, ARRIVING 9:30 APRIL 29, DEPART 12:15 SAME DAY OK-755 ARRIVING PRAGUE 14:05; IN CZECHOSLOVAKIA APRIL 29 TO EVENING OF THURSDAY, MAY 4 (INCLUDING MAY 1 HOLIDAY). DEPART 19:05 MAY 4 FOR BUDAPEST ON MA-821 ARRIVING 20:05. IN HUNGARY TO MIDDAY, TUES., MAY 9. DEPART 12:35 ON UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 072596

MA-202 FOR BUCHAREST ARRIVING AT 14:50. IN BUCHAREST MAY 9 TO FRIDAY EVENING MAY 12 WHEN TEAM DEPARTS AT 17:50 ON AF-719 FOR PARIS OLY ARRIVING 21:50. DEPART PARIS CDG FOR WASHINGTON SUNDAY, MAY 14 AT 12:45 ON TW-891 ARRIVING 15:30. DEBRIEFING SESSION IN WASHINGTON ON MAY 15.

6. WE WOULD APPRECIATE HOTEL RESERVATIONS FOR SIX IN PRAGUE (5 NIGHTS) AND BUDAPEST (5 NIGHTS) AND FOR FIVE IN BUCHAREST (3 NIGHTS) AND PARIS (2 NIGHTS). IF AG. ATTACHE CAN ACCOMPANY ADDITIONAL ROOM REQUIRED BUCHAREST.

7. IT IS POSSIBLE ADDITIONAL AGRIBUSINESS TEAM MEMBER MAY BE ADDED. WILL ADVISE IMMEDIATELY.

8. A MAJOR OBJECTIVE OF THIS VISIT IS TO SOLICIT MORE PRECISE INFORMATION REGARDING GOALS IN UPCOMING 5-YEAR PLANS AND RELATED KEY PROBLEMS IN ORDER TO ASSIST IN DEVELOPING LONGER TERM COOPERATIVE EFFORTS INVOLVING U.S. TECHNOLOGY, EXPERTISE AND PERHAPS CREDIT. GOAL IS TO SET IN MOTION MORE COMPREHENSIVE, 5-YEAR MARKET DEVELOPMENT EFFORTS WITH IMPROVED COORDINATION OF U.S.

COOPERATOR AND PRIVATE BUSINESS ACTIVITIES AND INCORPORATING ACTIVE PARTICIPATION OF HOST COUNTRY INDIVIDUALS IN RELATING MARKET DEVELOPMENT ACTIVITIES TO THEIR 5-YEAR PLANS.

9. TO ACHIEVE THESE GOALS IT IS EXPECTED THAT TEAMS WILL MEET WITH GOVERNMENT DECISIONMAKERS AND VISIT SELECTED FIELD OPERATIONS, ESPIN THE FEED GRAIN-LIVESTOCK PRODUCTION AND PROCESSING AREAS.

10. FOR PRAGUE AND HUNGARY: VISIT WAS DISCUSSED THIS WEEK WITH AG. ATTACHE. HE WILL COORDINATE SCHEDULE WITH POSTS UPON HIS RETURN TO VIENNA.

UNCLASSIFIED

UNCLASSIFIED

PAGE 04 STATE 072596

11. ON JAN. 31, ASSISTANT SECRETARY HATHAWAY HOSTED LUNCHEON FOR THE AMBASSADORS AND AGRICULTURAL REPRESENTATIVES FROM THE SIX EAST EUROPEAN COUNTRIES TO STRESS IMPORTANCE AND HIGH LEVEL USDA SUPPORT THIS ACTIVITY. WE HAVE FOLLOWED UP WITH AG. OFFICERS HERE FOR CZECHOSLOVAKIA, HUNGARY AND ROMANIA.

12. IN SEPARATE TELEGRAM TO FOLLOW SHORTLY WE WILL OUTLINE RESULTS THOSE DISCUSSIONS AND SPECIFY PARTICULAR AREAS TEAM WISHES TO PURSUE DURING VISIT.

13. FYI, OTHER TEAM WILL VISIT POLAND, BULGARIA AND GDR DURING SAME PERIOD. MEMBERS ARE DR. KELLY HARRISON, GENERAL SALES MANAGER AND ASSISTANT ADMINISTRATOR FOR MARKET DEVELOPMENT, FAS, USDA; DR. W. HUTH, FAS; DR. J. D. AUGHTRY, LIVESTOCK NUTRITION CONSULTANT, CALIFORNIA; MR. M. BRANNAN OF CARGILL IN MINNEAPOLIS; AND MR. DONALD CHARTIER, FARMLAND INDUSTRIES, KANSAS CITY. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKETS, EXPORTS, AGRICULTURE, EAST WEST TRADE, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 21 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE072596
Document Source: CORE
Document Unique ID: 00
Drafter: FAS/FMD/PED/LSTENSWICK/MAC
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780125-0894
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780341/aaaabimr.tel
Line Count: 155
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 542561c0-c288-dd11-92da-001cc4696bcc
Office: ORIGIN AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3251668
Secure: OPEN
Status: NATIVE
Subject: MARKET DEVELOPMENT PLANNING TEAMS TO EASTERN EUROPE UNCLASSIFIED
TAGS: EAGR, EEWT, XH, US
To: BUCHAREST BUDAPEST MULTIPLE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/542561c0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014